

Knowledge Unlatched: Next Steps & Scaling Up

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Knowledge Unlatched



The Landscape

Mandates and Principles

UK: HEFCE/RCUK

White House Office of Science and
Technology and FASTR

Horizon 2020

Science Europe

Global Research Council

Nordic Country Mandates (NCM)

UNESCO List of Mandates worldwide (over
200)



National Initiatives

First-Book Subvention (AAU and ARL)

Mellon Foundation?

HEFCE/RCUK (after Crossick)

Funding for Mandates?



The Crossick Report

- The direction of travel is clear – OA
- How we get there needs working on
- Books are more complicated than journal articles, so we need a variety of models and funding sources
- Go forth and experiment



Why Bother?

- Integrity of scholarship
- Long form still needed in many subjects
- With chapter purchasing options readers may not see the whole
- Thinking through writing the book is part of knowledge generation



Routes to Open Access

- OA edition & sales from print and/or ebooks
Bloomsbury Academic, Univ of California Press
- Institutional Support for Press Amherst, UCL Press, Goldsmiths, Westminster
- Library-Press collaboration Mpublishing/Michigan
- Funding bodies NOW Netherlands, FWF Austria, Wellcome UK, Max Planck Society, Germany
- 'Author' side publication fee Palgrave, Springer, MUP
- Library consortium **Knowledge Unlatched**, OLH



What is Knowledge Unlatched

- A collaborative, award winning initiative between global library community and publishers to develop a sustainable route to OA for books
- Opportunity to make OA monographs a reality
- Participation costs less than purchasing hardbacks or ebooks
- A space to learn together



The KU Vision

- A sustainable route to OA for specialist scholarly books



How to Achieve this Vision

- Spread costs of OA across many institutions globally
- Help libraries to maximize the positive impact of spending on books

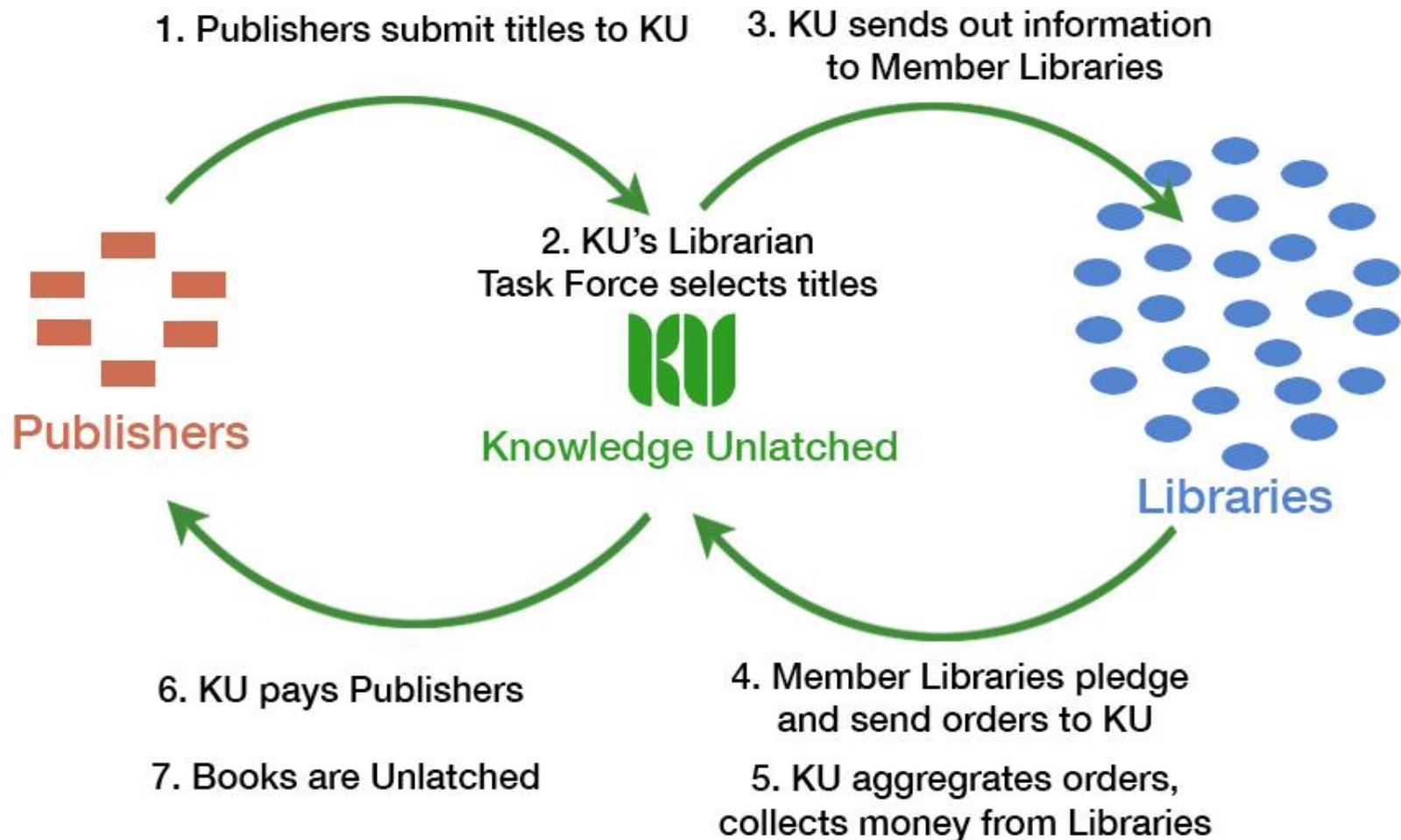


What Do We Want?

- Reduce waste in the supply chain
- Ensure that origination costs are covered
- Achieve universal Open Access
- Make the purchasing process easier
- Understand more about how OA content is used



The KU Model



What We Did

- Small Pilot 2013/14
- Unlatched 28 books
- From 13 Publishers
- Worked with the Community
- Proof of Concept

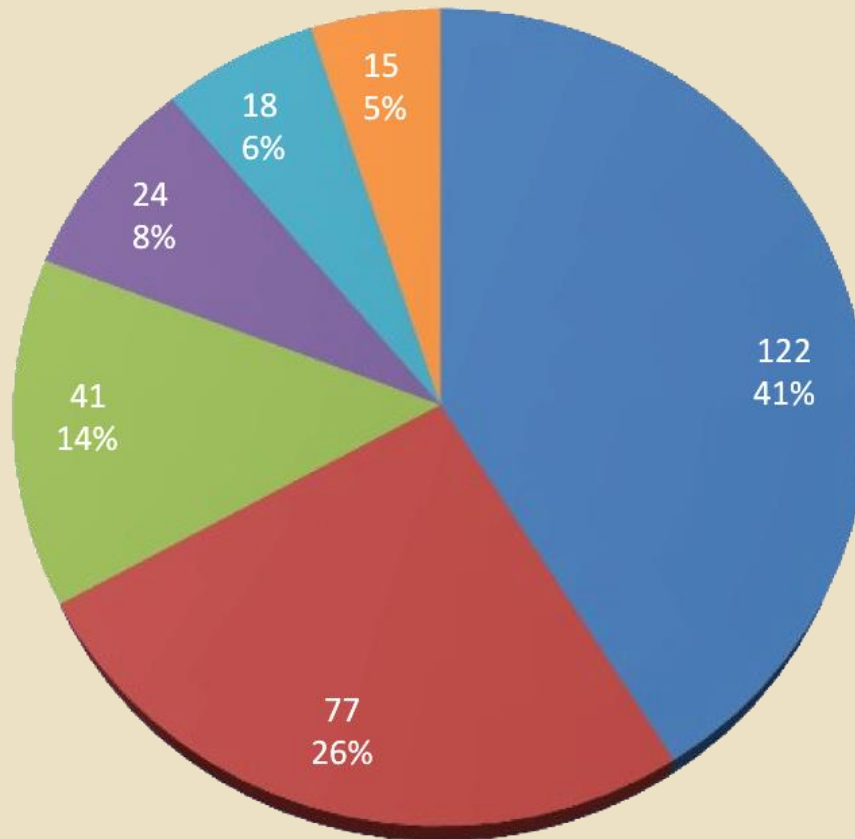


Pilot Project Design

- Collected Books from Publishers
- Surveyed Libraries
- Construction of the Model
 - 13 publishers, 28 books
 - Average hb price \$95
 - Average Title Fee \$12,000
 - Recruit 200 libraries to pay \$60 per book



Global Sign Ups



United States (122)
United Kingdom (77)
Other* (41)
Australia (24)
Germany (18)
Canada (15)

*Countries included in the Other category less than 5% each – with 7 sign ups: Netherlands; 5 sign ups: Denmark and Israel; 4 sign ups: New Zealand; 3 sign ups: Sweden; 2 sign ups: France, Spain and Switzerland; and 1 sign up per country: Austria, Belgium, China, Estonia, Finland, Hungary, Latvia, Norway, Portugal, South Africa and Turkey.



What happens with OA Books

The KU Pilot Project

- Downloads in 167 countries
- 28 books downloaded nearly 40,000 times in the first year!
- Average number of downloads per title nearly 1500



What we are working on now

Round 2

- 78 books
- 26 publishers
- 8 small packages (cc 10 books per packages)
- five subjects (six single subject packages)
- two publisher packages (mixed subjects)



Round 2

Five Subjects

- History (2 packages)
- Literature
- Politics
- Media & Communications
- Anthropology



Choice

Select six of the eight packages

Even better – support all eight packages



Pilot Publishers (all also in Round 2)

Amsterdam UP

Bloomsbury

Academic

Brill

Cambridge UP

De Gruyter

Duke UP

Edinburgh UP

Liverpool UP

Manchester UP

Purdue UP

Rutgers UP

Temple UP

Michigan UP



Round 2 – additional publishers

Yale UP

Routledge

Pluto

Toronto UP

Brandeis UP

Dartmouth UP

Leiden UP

Monash UP

Colorado UP

Ubiquity

Penn State UP

Berghahn

Fordham UP



Pledging Process

- Sign up via JISC (or KU if not in UK)
- Take a look
- Consult with colleagues
- Come back and finalise your pledge

CLOSING DATE 31 JANUARY 2016



Hosting, Preservation, Metadata

- Hosting: OAPEN, HathiTrust
- Metadata: MARC21 & MARCXML
- Discovery: WorldCat, Summon
- Preservation: Portico, CLOCKSS



What's New

- MARC Records available at the end of November
- Better visibility of what is in aggregators' packages
- KU books indexed by Google Scholar
- KU Research
advanced analytics for OA books
tools that will benefit libraries

(see: www.knowledgeunlatched.org/2015/11/ku-research)



Outstanding issues

- Double dipping (reducing risk)
- More library input on publisher selection
- Streamlining selection process
- Timing of pledging periods
- Broadening types of books



Connection and Collection

The Vision

- a tipping point when OA books are the norm
- Sufficient buy in to make it happen
- Do good and get a good deal!



Knowledge Unlatched

Thank you

knowledgeunlatched.org

