

Disruptive innovation

IN SCHOLARLY COMMUNICATIONS



DISRUPTING FORCES

AGE OF URBINIZATION

ACCELERATING
TECHNOLOGICAL CHANGE

AN AGING WORLD

GREATER GLOBAL CONNECTIONS

Source: McKinsey Global Institute



Disruptive

TECHNOLOGICAL CHANGE







What is the role of a university?



The existential debate on universities ranges back to their origin



Knowledge to its end
Knowledge in relation to learning
Knowledge in relation to professional skills



A UNIVERSITY SHOULD BE A STIMULATING ENVIRONMENT FOR THE RESTLESS HUNT OF SCIENTIFIC KNOWLEDGE

Sources: Henry Newman (1852), The Idea of a University; Johan Wissema (2009), Towards the 3rd Generation University



2 1 ST CENTURY UNIVERSITIES SHOULD FACE SOCIETY

Why the position of a university within society is changing...

- 1. Digital innovation
- 2. Global orientation
- 3. International competition
- 4. Demand for social responsibility
- 5. Changing funding schemes and models



SOCIETY REQUIRES UNIVERSITIES TO DEVELOP 21st CENTURY SKILLS







Our current thinking is deeply rooted in our traditional values

We work in the spirit of our founding father Martinus Cobbenhagen (1889-1954)

He was one of the first to address social responsibility within enterprises based on catholic social-economic ideas

Pluralism, Justice, Tolerance, and Solidarity

The combination of hard and soft skills in the context of the advancement of society provides Tilburg university with a unique profile

The Cobbenhagen building (1958): a design by Bedaux, reflecting the serenity of our Catholic roots.



3 GENERATION UNIVERSITY

Tilburg University is a student centric, academic driven university that focuses on social innovation by combining education, research, and knowledge valorization in the pursuit of excellence



OPEN.

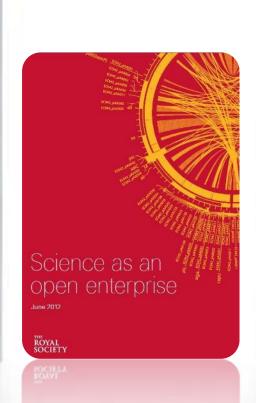
...access

...educational resources

...data

...source

...science





What is

OPEN

...access?

licensing restrictions.>>

(Peter Suber, 2012)

<< Open access [...] literature is digital, online, free of charge, and free of most copyright and

EXPLANATION OF OPEN ACCESS



OPEN ACCESS





- 1. VSNU is in the lead
- 2. Libraries have an important **advisory role** and support in the preparation of the negotiation files and communication to researchers
- 3. Negotiations with big publishers are led by a board member of a university
- 4. Negotiations with smaller publishers are led by a **library director**
- 5. Surfmarket advises and supports



Status negotiations by publisher (Sept. 2015)



Negotiations continue, but parties are still far apart. Existing contract has been extended for 1 year, but is cancelled by December 31, 2015.



An agreement has been reached: from January 1, 2015 onwards NL researchers can publish Open Access in around 1500 Springer journals.



Agreement reached for 2015. Wiley and the universities worked out an Open Access programme starting from 1 September 2015, as preparation for a more extensive open access deal in 2016.



Proposal was submitted, agreement to be expected anytime now.



Existing contract with OUP has been extended for 1 year to discuss Open Access further.



Currently negotiations will start with a few other publishers (ACS, Kluwer and Taylor & Francis); teams are ready to start.

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Negotiations with Elsevier have stalled



Open access fact sheet

Elsevier open access negotiations in deadlock

Academics must act

VSNU, June 2015

Dutch universities have been negotiating with publisher Elsevier in the past year to reach a satisfying agreement on open access. No results have been achieved so far and there is a risk of negotiations remaining in continued deadlock. Academics can play a vital role in helping us move forward. This fact sheet provides an overview of the recent developments in the negotiations with Elsevier, and offers suggestions for academics to act.





Thank you

