Knowledge Unlatched: Next Steps & Scaling Up

Dr. Frances Pinter
Founder
Knowledge Unlatched
The Landscape

Mandates and Principles

UK: HEFCE/RCUK
White House Office of Science and Technology and FASTR

Horizon 2020
Science Europe
Global Research Council
Nordic Country Mandates (NCM)
UNESCO List of Mandates worldwide (over 200)
National Initiatives

First-Book Subvention (AAU and ARL)
Mellon Foundation?
HEFCE/RCUK (after Crossick)

Funding for Mandates?
• The direction of travel is clear – OA
• How we get there needs working on
• Books are more complicated than journal articles, so we need a variety of models and funding sources
• Go forth and experiment
Why Bother?

- Integrity of scholarship
- Long form still needed in many subjects
- With chapter purchasing options readers may not see the whole
- Thinking through writing the book is part of knowledge generation
Routes to Open Access

- OA edition & sales from print and/or ebooks
  Bloomsbury Academic, Univ of California Press
- Institutional Support for Press Amherst, UCL Press, Goldsmiths, Westminster
- Library-Press collaboration Mpublishing/Michigan
- Funding bodies NOW Netherlands, FWF Austria, Wellcome UK, Max Planck Society, Germany
- ‘Author’ side publication fee Palgrave, Springer, MUP
- Library consortium Knowledge Unlatched, OLH
What is Knowledge Unlatched

• A collaborative, award winning initiative between global library community and publishers to develop a sustainable route to OA for books
• Opportunity to make OA monographs a reality
• Participation costs less than purchasing hardbacks or ebooks
• A space to learn together
The KU Vision

- A sustainable route to OA for specialist scholarly books
How to Achieve this Vision

- Spread costs of OA across many institutions globally
- Help libraries to maximize the positive impact of spending on books
What Do We Want?

- Reduce waste in the supply chain
- Ensure that origination costs are covered
- Achieve universal Open Access
- Make the purchasing process easier
- Understand more about how OA content is used
The KU Model

1. Publishers submit titles to KU
3. KU sends out information to Member Libraries

2. KU’s Librarian Task Force selects titles

4. Member Libraries pledge and send orders to KU
5. KU aggregates orders, collects money from Libraries

6. KU pays Publishers
7. Books are Unlatched
What We Did

• Small Pilot 2013/14
• Unlatched 28 books
• From 13 Publishers
• Worked with the Community
• Proof of Concept
Pilot Project Design

- Collected Books from Publishers
- Surveyed Libraries
- Construction of the Model

13 publishers, 28 books
Average hb price $95
Average Title Fee $12,000
Recruit 200 libraries to pay $60 per book
Global Sign Ups

United States (122)
United Kingdom (77)
Other* (41)
Australia (24)
Germany (18)
Canada (15)

*Countries included in the Other category less than 5% each – with 7 sign ups: Netherlands; 5 sign ups: Denmark and Israel; 4 sign ups: New Zealand; 3 sign ups: Sweden; 2 sign ups: France, Spain and Switzerland; and 1 sign up per country: Austria, Belgium, China, Estonia, Finland, Hungary, Latvia, Norway, Portugal, South Africa and Turkey.
What happens with OA Books

The KU Pilot Project

• Downloads in 167 countries
• 28 books downloaded nearly 40,000 times in the first year!
• Average number of downloads per title nearly 1500
Round 2

- 78 books
- 26 publishers
- 8 small packages (cc 10 books per packages)
- five subjects (six single subject packages)
- two publisher packages (mixed subjects)
Five Subjects

- History (2 packages)
- Literature
- Politics
- Media & Communications
- Anthropology
Select six of the eight packages

Even better – support all eight packages
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Pledging Process

- Sign up via JISC (or KU if not in UK)
- Take a look
- Consult with colleagues
- Come back and finalise your pledge

CLOSING DATE 31 JANUARY 2016
Hosting, Preservation, Metadata

- Hosting: OAPEN, HathiTrust
- Metadata: MARC21 & MARCXML
- Discovery: WorldCat, Summons
- Preservation: Portico, CLOCKSS
What’s New

• MARC Records available at the end of November
• Better visibility of what is in aggregators’ packages
• KU books indexed by Google Scholar
• KU Research advanced analytics for OA books tools that will benefit libraries

(see: www.knowledgeunlatched.org/2015/11/ku-research)
Outstanding issues

- Double dipping (reducing risk)
- More library input on publisher selection
- Streamlining selection process
- Timing of pledging periods
- Broadening types of books
The Vision

- a tipping point when OA books are the norm
- Sufficient buy in to make it happen
- Do good and get a good deal!
Thank you

knowledgeunlatched.org