The maximum tuition fee for undergraduates studying at British universities is currently £9,000 a year.

Generally speaking, do you believe that paying £9,000 a year for British university tuition is good or bad value for money?

<table>
<thead>
<tr>
<th>Good value</th>
<th>Bad value</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>23%</td>
<td>55%</td>
<td>22%</td>
</tr>
<tr>
<td>10%</td>
<td>73%</td>
<td>17%</td>
</tr>
<tr>
<td>20%</td>
<td>65%</td>
<td>15%</td>
</tr>
</tbody>
</table>

The maximum tuition fee for undergraduates studying at British universities is currently £9,000 a year.

Regardless of how much you are paying and taking everything into account, do you believe that paying £9,000 a year for the university tuition you are personally receiving / you personally received is / would be good or bad value for money?

<table>
<thead>
<tr>
<th>Good value</th>
<th>Bad value</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>18%</td>
<td>66%</td>
<td>16%</td>
</tr>
<tr>
<td>21%</td>
<td>68%</td>
<td>10%</td>
</tr>
</tbody>
</table>

Fieldwork: 6th – 11th June 2012
Sample Size: 3590 British Adults, 166 currently studying at a British university, 1380 previously studied at a British university

Additional research:
YouGov also conducted an extensive survey into the attitudes of parents of prospective university students on behalf of the Kindred Agency. To read an article on the results visit: [http://yougov.co.uk/news/2011/06/21/uni-fees-confusion/](http://yougov.co.uk/news/2011/06/21/uni-fees-confusion/)
Full results of the survey conducted for the Kindred Agency are here: [http://y-g.co/LQPVjJ](http://y-g.co/LQPVjJ)
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